Digits - The General Ledger That Actually Works For You

When 5-Minute Implementation and 97% Accuracy Aren't Mutually Exclusive

Every founder-CFO has lived this nightmare: It's 11pm on the 10th day of the new month. You're still manually categorizing transactions in QuickBooks, trying to close last month. Your bookkeeper quit. Your investors want financials. Your co-founder is asking if you can afford the next hire. And you're wondering why, in 2025, financial accounting still feels like it was designed in 1985.

Digits was built by people who lived that nightmare and decided to fix it fundamentally rather than incrementally.

The Digits Breakthrough: Semantic Understanding Changes Everything

Tagline: The First Agentic General Ledger That Works For You

Ideal Customer [2:03 - 3:59]: Small to mid-market businesses ($1M-$100M revenue) currently on QuickBooks or Xero who want dramatic automation, need zero-day close, and have zero tolerance for implementation projects.

What Makes Them Unique [3:59 - 7:56]: Digits builds semantic knowledge graphs of your business, understanding money flow and relationships, not just database rows. When traditional GLs see "UBER," they see text in a database field. When Digits sees "UBER," it understands this is Uber (the transportation company), knows this is typically a travel expense, recognizes this employee historically codes Uber to T&E, and automatically books accordingly.

This semantic understanding, combined with predictive models trained specifically on your business's transaction history, achieves 97%+ auto-booking accuracy once the system has learned your patterns (typically by month 3-6). Critically, these are predictive models, not generative LLMs, they cannot hallucinate transactions, cannot invent account codes, cannot create journal entries that don't match your actual financial activity.

As Jeff Seibert (former Head of Consumer Product at Twitter, founder of Crashlytics running on 6 billion phones) and team demonstrated during the Next Gen Solution Showcase, Digits operates as an AI agent 24/7. You don't log in to process transactions. You don't click buttons to reconcile accounts. You don't spend hours categorizing expenses. The AI agent does this work

continuously, surfacing only the low-confidence transactions that need human review in your inbox.

The architecture difference is profound: Traditional ledgers are relational databases storing transaction rows. Digits is a semantic knowledge graph understanding business context. That architectural decision enables instant learning (correct a transaction at 2pm, similar transaction at 2:01pm books correctly), hallucination-free operation, and confidence intervals that automatically flag uncertain bookings for review.

The Capability That Eliminates Implementation Projects

Digits' 5-10 minute onboarding isn't marketing hyperbole, it's their actual customer experience.

Link your existing QuickBooks account. Select your cutover date. Digits imports complete historical data, every transaction, every line item, every piece of metadata, in 5-10 minutes - you're live. The AI immediately starts processing transactions.

Month 1: The system falls back to global models trained across Digits' entire dataset, achieving ~90% accuracy.

Month 3-6: Business-specific models trained on your transaction patterns converge at 97%+ accuracy for routine transactions.

There's no implementation project. No consultant engagement. No "go-live" weekend with the team working around the clock. You simply start using it, and it gets smarter every day.

This implementation speed matters strategically. When considering a finance platform change, the traditional calculation is: "Migration pain + learning curve + implementation cost + productivity hit during transition = let's just stick with our inadequate system." When implementation is 10 minutes and you're immediately more efficient, that entire calculation disappears.

Real-World Impact: From Months to Hours

The 2,000-Close Validation:

The Challenge: Digits needed to prove their AI-native GL could handle real-world business diversity and complexity before public launch, not just perfect data in lab conditions.

The Approach: Performed 2,000+ monthly closes across 150+ businesses of varying industries, sizes, and accounting complexities using AI agents and human reviewers.

The Transformation: 100% of closes completed in under one day (once unblocked by the client). 80% completed in under one hour. 97%+ of transactions auto-booked with less than 3% requiring manual review.

The Strategic Impact: This wasn't a proof of concept. This was proof of production readiness across the full spectrum of business types and complexities. The confidence to launch came from doing, not from theoretical modeling.

The Typical QuickBooks Refugee Story:

The Challenge: Companies trapped in 15-21 day close cycles, spending the first half of every month processing the previous month's transactions, with finance teams drowning in manual categorization and reconciliation work.

The Approach: 10-minute migration with full historical data import, AI agents immediately taking over transaction booking and bank reconciliation.

The Transformation: Close time reduced from 15-21 days to under 1 day. Finance teams shifted from transaction processing to strategic analysis, using time savings for FP&A, scenario planning, and partnership with business units.

The Strategic Impact: One CFO described it this way: "I used to wake up on the 5th of each month already stressed about closing the prior month. Now I wake up and my books are already done. The transactions are booked. The reconciliations are complete. I just review exceptions. For the first time in my company's history, I spend my time analyzing the business instead of accounting for the business."

Built by Founders Who've Scaled Products to Billions

Jeff Seibert's background matters. At Twitter, he led the launch of the algorithmic timeline, one of the first global deployments of machine learning technology at consumer scale. At Crashlytics, he built developer tools that now run on 6 billion monthly active phones.

This experience building systems that scale massively while remaining reliable informs every architectural decision in Digits. The semantic knowledge graph approach comes directly from lessons learned ranking Twitter's timeline, understanding context and relationships matters more than just having data.

The team's technical depth extends throughout the organization. Their machine learning team literally wrote books on machine learning. They spent 5+ years developing their own domain-specific accounting models trained on 180+ million transactions representing nearly $1 trillion in real financial activity.

This isn't a team that's adding AI as a feature. This is a team that rebuilt accounting software from first principles with AI as the foundation.

The Digits Fit: When Speed and Accuracy Both Matter

Digits makes most sense for:

- **QuickBooks/Xero Outgrowers:** Companies hitting the limits of entry-level accounting software
- **Zero Implementation Tolerance:** Teams who won't pause operations for months-long ERP projects
- **Founder-CFOs:** Executives wearing multiple hats who need finance to "just work"
- **Efficiency-Obsessed:** Organizations measuring success by insights generated, not hours spent processing
- **Accounting Firm Clients:** Firms wanting to leverage AI for client work while maintaining control
- **Sub-$100M Revenue:** Companies needing sophistication without enterprise complexity

If you're a CFO who's spent too many late nights manually categorizing transactions, wondering why accounting software in 2025 still feels like 1985, Digits offers a fundamentally different experience.

Experience Digits' Agentic Capabilities

The full Digits demonstration from the Next Gen Solution Showcase (available at benchmarkit.ai) showcases their semantic knowledge graphs, instant learning, and agentic operation in action.

The age of accounting software that works *for* you instead of requiring you to work *in* it has arrived. Digits is showing what that transformation looks like in practice.